



*Your Business Success
Through Creative Web
& Graphic Design*

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Sales

A website has the potential to do the jobs that salespeople once did.

Timely

You can test and change your website messages daily if required.



Required

It's more important now to have a web presence than any other time. Don't cut this form of marketing from your budget.

Current



Incredible way to stay current with todays fast changing media advertising and cost effective.

Efficient

Offering printable documents and online forms saves your business time.

Beyond

A web presence offers a business a very cost effective way to expand beyond their local market.



Why Embrace a Website?

It's time to embrace a website for your business, whether you require a new site or an upgrade is in order to stay current with todays marketing trends.

Important reasons why!

No website? You're competition is already there.

A website gives your customers a choice to leisurely read and research your business products and services.

Allows customers to gather information and make an informed decision.

Saves you time and your staff time in answering questions especially, if you have a FAQ (frequently asked questions) page.

Works 24/7 for you and it won't be used to start your wood stove fires or for puppy training.



Far more cost effective than traditional media.

Allows you to advertise for less, offering far more detail about your company, products or services.

Change the information on your site whenever you want for a small cost, versus print media costs.

Keeps you current with today's marketing trends.

Offers a great way to communicate to your customers through emails, newsletters, blogs, and video media.

Tell customers about sales, new products announcements or current information with ease.

Track how many people visit your website.

Provides your business with a professional tool to reach customers.

The web is now expected. Once upon a time not everyone had a phone, it's now expected.

- Karen Passmore